

INDUSTRY INSTITUTE INTERACTION CELL (IIIC)

Objectives:

A Global survey indicates that 60% of the outgoing students from engineering institutions will go for placements and 20% for further studies and rest 20% will be interested to be entrepreneurs.

To encourage the students to be an Employer rather than being a mere employee and to provide guidelines and support to nurture a student as an employer our institute has created a separate Entrepreneurship Development Cell which co-ordinates with Industry-Government and other bodies to provide information and support to budding entrepreneurs.

Functions and Responsibilities:

1. To identify and train potential entrepreneurs in the institute.
2. To motivate the entrepreneurial instinct and zeal among the students fraternity.
3. To develop necessary knowledge and skills among the interested budding entrepreneurs.
4. To help in analyzing the various options to select the most appropriate product suiting to the Entrepreneur and the market.
5. To give a clear picture about the process and procedures involved in setting up small scale Industrial unit or ancillary unit.
6. To develop various businesses related skills of marketing, quality management production, distribution and human resource management etc.
7. To make the potential entrepreneurs know about the possible risks and failures of the project and make them learn how to overcome these problems.
8. To develop team building, technology up-gradation, growth and above all broad vision about the business.
9. To develop a passion for integrity, honesty and industrial discipline.
10. To formulate the detailed feasibility and viability Project Report.
11. To identify the industries for industry visits, Guest Lectures, Internships and executing MoUs.

Frequency of Meeting: Committee shall meet for 2-3 times in an academic year. In addition any extraordinary meeting will be conducted in the event of exigency.

List of Members of IIC

S. No	Name of the Faculty/Member	Designation	Nature of the Responsibilities
1	Dr. G. Janardhana Raju	Professor & Dean, SoE	Convener
2	Mr. Koustubh Kulkarni	Asst. Prof., ECE	Co-Convener
3	Dr. Hari Prasad Naik	Assoc. Prof., ECE	Member
4	Dr. S. Rekha	Assoc. Prof., ECE	Member
5	Dr. V. Sravan	Assoc. Prof., ECE	Member
6	Dr Rashmi Trivedi	Professor, H&S	Member
7	Mr. T. Madhu	Assoc. Prof., CSE	Member
8	Mr .B. Durga Prasad	Asst. Prof., CSE	Member
9	Mr. V. Sathish	Asst. Prof.,, CSE	Member
10	Mr. Mada Eswara Rao	Asst. Prof., AI&ML	Member
11	Mr. R. Manoj Kumar	Asst. Prof., DS	Member
12	Mr. S. Hemanth Sai	Asst. Prof., CE	Member
13	Mr. P Srinivas	Assoc. Prof., ME	Member
14	Mr. Telka Mahesh	Asst. Prof., H&S	Member
15	Dr. P. Gopinadh Rao	Assoc. Prof., SoMS	Member